

## **INDUSTRY INTEGRATION PROGRAM (IIP) 2026**

### **Host Institution Brief & Partnership Proposal**

#### **1. Program Overview**

The Industry Integration Program (IIP) is a flagship initiative under the Interior Design Society of Kenya (IDSK)'s Future Built: The Design Leadership Program. It is designed to bridge the gap between academia and industry by providing structured training, mentorship, and professional development opportunities for emerging designers.

Mission: To equip students and recent graduates with the practical skills, industry knowledge, and professional networks needed to excel in Kenya's built environment sector.

#### **2. Benefits of Hosting the IIP**

Hosting an IIP session positions your institution as a leader in design education and offers:

- **Enhanced Student Employability:** Direct exposure to industry trends, tools, and professional practices
- **Curriculum Enrichment:** Complementary practical training aligned with industry needs
- **Institutional Prestige:** Association with IDSK and its network of industry leaders
- **Networking Opportunities:** Connect faculty and students with top design firms and professionals
- **Showcase for Recruitment:** Demonstrate your institution's commitment to student success and industry readiness

#### **3. Program Structure**

The IIP consists of 12 monthly sessions hosted at partner institutions. Each session focuses on a critical industry theme:

January: Future Skills & Career Orientation

Focus: Industry trends and career mapping

February: Professional Practice & Pricing

Focus: Client contracts, fees, and communication

March: Digital Design Tools

Focus: Software and visualization training

April: IIP Integration Forum

Focus: Networking with employers (Hotel Venue)

May: Materials & Specification Workshop

Focus: Sustainable materials and product selection

June: Climate Smart Design Clinic

Focus: Green design and circular economy principles

July: Mentorship & Leadership Exchange

Focus: Leadership soft-skills training (Hotel Venue)

August: Portfolio & Branding Lab

Focus: CVs, portfolios, and personal branding

September: Design Entrepreneurship

Focus: Business models and innovation

October: Industry Integration Summit

Focus: Market linkages and collaboration (Hotel Venue)

November: Client Relations & Project Management

Focus: Project delivery and teamwork

December: IIP Showcase & Graduation

Focus: Recognition and project exhibition (Hotel Venue)

#### **4. Roles and Responsibilities**

IDSK Provides:

- Program design and coordination
- Industry expert facilitators and speakers
- Promotion to IDSK's professional network
- Certificates of participation for students

Host Institution Provides:

- Venue: Lecture hall, studio, or lab for 30-50 participants
- Participants: Access to final-year and postgraduate design students
- Logistics: Basic A/V equipment and a faculty liaison for coordination

## 5. How to Get Involved

We invite your institution to host one or more IIP sessions in 2026.

Next Steps:

1. Express Interest: Share your preferred theme/month(s) for hosting
2. Planning Meeting: Align with the IIP Steering Committee on session details
3. Co-branding: Feature your institution's logo on promotional materials

## 6. Contact Information

For inquiries or to express interest, contact:

Head of Training & Professional Development

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"Building the Future of Design, Together."